



भारतीय प्रबन्ध संस्थान रोहतक Indian Institute of Management Rohtak



Placement Report 2023-25



Where ambition meets ability,
opportunity becomes impact.

Table of Contents



Foreword	03
Director's Message	04
Message from Chairpersons	05
15 Years of Excellence	06
Batch Profile	07
Key Takeaways	08
Domain Highlights	09
Prominent Recruiters	12
Case Competitions	13
Placement Team	14

Foreword

The story of IIM Rohtak is one of continuous growth, resilience, and excellence. Here, success is not just measured by placements but by the value we create for both our students and the industry. The Final Placement Report for the PGP 2023-25 cohort stands as a testament to this philosophy, marking yet another year of outstanding achievements. This year's placement season has not only reinforced our legacy of 100% placements but has also set new benchmarks in opportunities, industry collaborations, and global recognition.

These accomplishments are a reflection of the unwavering trust of our valued recruiters, who continue to recognise and reward the exceptional talent nurtured within our campus. We extend our deepest gratitude to our recruiting partners—both long-standing and new—for their continued confidence in our talent pool. The growing number of marquee recruiters and pre-placement offers is a testament to the industry's confidence in IIM Rohtak's ability to shape professionals equipped for real-world challenges.

At IIM Rohtak, placements are more than just an annual milestone; they embody the collective spirit of an institution that nurtures talent, fosters ambition, and develops future leaders. The unwavering commitment of our faculty, alumni, and placement team has been instrumental in strengthening our mission to shape professionals who not only thrive in the corporate world but also drive meaningful impact.

This report encapsulates more than just statistics—it tells the stories of aspirations, determination, and success. As we continue to push boundaries and redefine excellence, we invite you to witness the remarkable journeys that define the future of IIM Rohtak.



DIRECTOR'S MESSAGE

It gives me immense pleasure to share that the Indian Institute of Management Rohtak has successfully concluded Final Placements for the batch of 2023-25. I am informed by the placement committee that we have achieved 100% placement of the eligible students. This is a testimony of the trust of our recruiters in the dynamic, industrious, and ethical students of our institute. With the participation of a sizeable number of faithful loyal recruiters, along with the engagement of numerous new companies in the placement process, we concluded our placement activities for this year well ahead of the schedule.

Our students will be a part of the progress of many industries and will contribute through various job roles. It has been observed that due to the diversified pool of talented students, the institute has been able to cater to the wide range of job profiles as required by the industry.

Institute conducts several intensive corporate interactions for its students, including leadership lecture series, live projects, industrial visits, management summits, workshops, and certification programs. The institute takes a pride in having a pool of faculty members with vast experience, who not only act as facilitators but also as mentors to provide our students with the realistic educational and training experience. These continuous activities of the Institute also imparted expertise and knowledge of the business environment to the students of this year, which helped them prepare better for their future jobs. Our overall emphasis has been on the versatile growth and development of IIM Rohtak students.

The institute established new partnerships with more than 40 recruiters, such as Alvarez and Marsal, Compass Group, FedEx, HashedIn by Deloitte, Hyundai, IIFL Finance, Jasper Colin, Mamaearth, Portronics, Syngene International, Xiaomi, and several other renowned companies, thereby expanding the pool of recruiters of this institute. Key recruiters this year included Aditya Birla Capital, Aditya Birla Grasim, Amazon, Auml, Capgemini, Cognizant, Maruti Suzuki, Ernst & Young, Barclays, AbInBev, Bloomberg, Decathlon, Gartner, HSBC, ICICI Bank, IDBI Bank, Indus Valley Partners, Kirloskar Oil, and SBI Capital Markets among others. The MBA batch of 2023-25 has achieved remarkable success in securing excellent placements across various industries, with the highest domestic CTC offered as 36 LPA, and an average CTC of 18.73 LPA. Moreover, over 30 Pre-Placement Offers (PPOs) were extended to the students, affirming their capabilities and potential. Collectively, their achievements underscore their hard work and dedication, bringing pride to both their batch and the Institution.

I take this opportunity to express my gratitude to our recruiters for their continued trust in the ability of our students. I thank all the stakeholders for their constant support and encouragement. I also congratulate the Placement Committee, who worked round the clock for the successful completion of the entire process.

Finally, I reiterate that IIM Rohtak will continue to nurture the country's best management talent and will continue to work persistently to produce business leaders who will exhibit superior work ethic, high commitment, strong persistence, and optimism.



Prof. Dheeraj Sharma
Director

MESSAGE FROM THE CHAIRPERSONS

It gives me great pleasure to announce the successful conclusion of the placement process for the academic year 2024-25. This year's placement activity was completed in an exceptionally efficient manner, reflecting the unwavering commitment of all involved parties and the exemplary capabilities of our students. The highest domestic CTC offered reached 36.00 LPA. This achievement is momentous considering that the graduating batch size of 2023-25 cohort was the largest in IIM Rohtak's history. It required herculean efforts of the student placement committee and placement office, coupled with the unwavering support and guidance of our senior management to place all students in a year marked by significant global macro-economic uncertainty. This achievement is a direct result of the strategic guidance provided by our senior management, the tireless efforts of our faculty, and the exceptional talent and diligence of our students. The successful completion of this year's placement process in a changing economic environment serves as a testament to the collective dedication and capabilities of all stakeholders involved.



Dr. Sanket Dash
Co-Chairperson
Placements

I am delighted to announce the successful conclusion of the final placement season for the academic year 2024-2025 at IIM Rohtak. Our students demonstrated exceptional industry readiness by excelling in the placement drive. The season witnessed the highest domestic CTC of 36.00 LPA secured by the graduates. I

would like to take this opportunity to thank all the recruiters for their unwavering trust in IIM Rohtak. It is also a matter of great pride that the recruitment drive has continued to expand its horizons, with over 40 new companies participating in the campus placement process for the first time. The institute looks forward to fostering and strengthening the relationship in the forthcoming years. This remarkable achievement is a testament to the relentless efforts of the Placement Office, the Student Placement Committee, the Placement Preparation Committee, and the Industry Relations and Interactions Cell. The Director's exemplary vision and the Dean and the Faculty's deep insights have also been instrumental in the drive's success. Lastly, I extend our best wishes to the 14th Batch of the Post Graduate Program students for their future endeavours and successful careers.



Dr. Neeraj Singh
Co-Chairperson
Placements



15 Years of Excellence

2025

IIM Rohtak boasts an impressive academic portfolio of **17 diverse courses**, catering to over **1600 talented students**, positioning it as a hub for holistic learning and professional development, thereby fostering a vibrant community of future leaders.

2024

In its very first attempt, IIM Rohtak stormed onto the global stage, securing a **151+ rank** in the **QS World University Rankings 2023**, proving its commitment to excellence and rapid rise as a global leader.

2023

IIM Rohtak has achieved a notable milestone by securing its highest-ever ranking of **12th in the National Institutional Ranking Framework (NIRF)**, underscoring its dedication to academic excellence and reinforcing its stature as a premier institution in management education.

2022

IIM Rohtak, received AMBA accreditation, confirming itself in the top 2% of Business Schools globally to be accredited from the Association of MBAs (AMBA).

2019

IIM Rohtak pioneered the Integrated Programme in Management (BBA+MBA), blending values with world-class education to shape future leaders.

2018

IIM Rohtak received awards for Industry-Academia Interface and Research & Innovation, **ranking 5th** among IIMs in these areas, highlighting its excellence in collaborative research and innovation.

2009

Indian Institute of Management Rohtak was the 8th IIM to be founded by the Indian government with the aim of delivering top-tier management education and fostering research endeavors.

Batch Profile



Batch of 2023-25

Batch Size

386

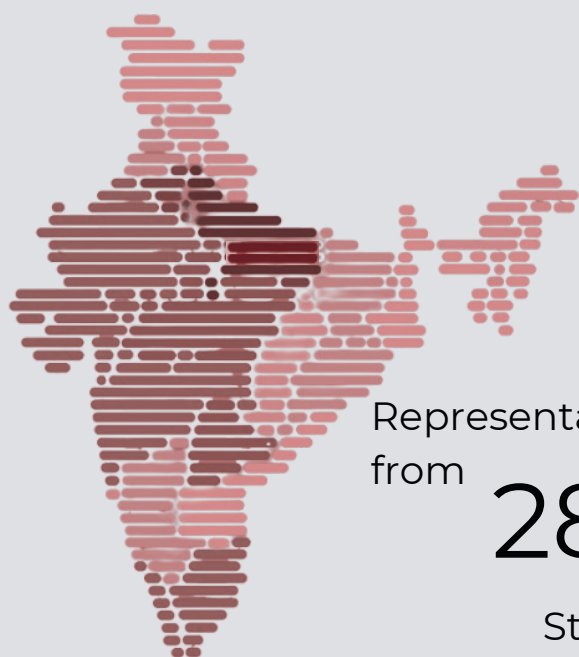
Dual Degree

148

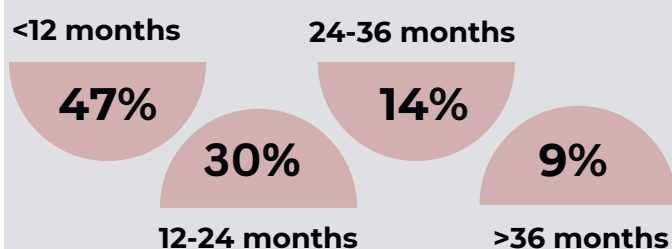
Gender Ratio

 3:7

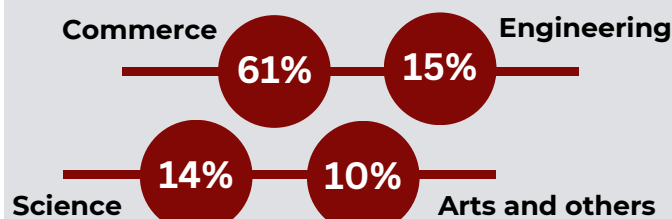
Diversity



Work Experience



Academic Diversity



Pre MBA Work Experience



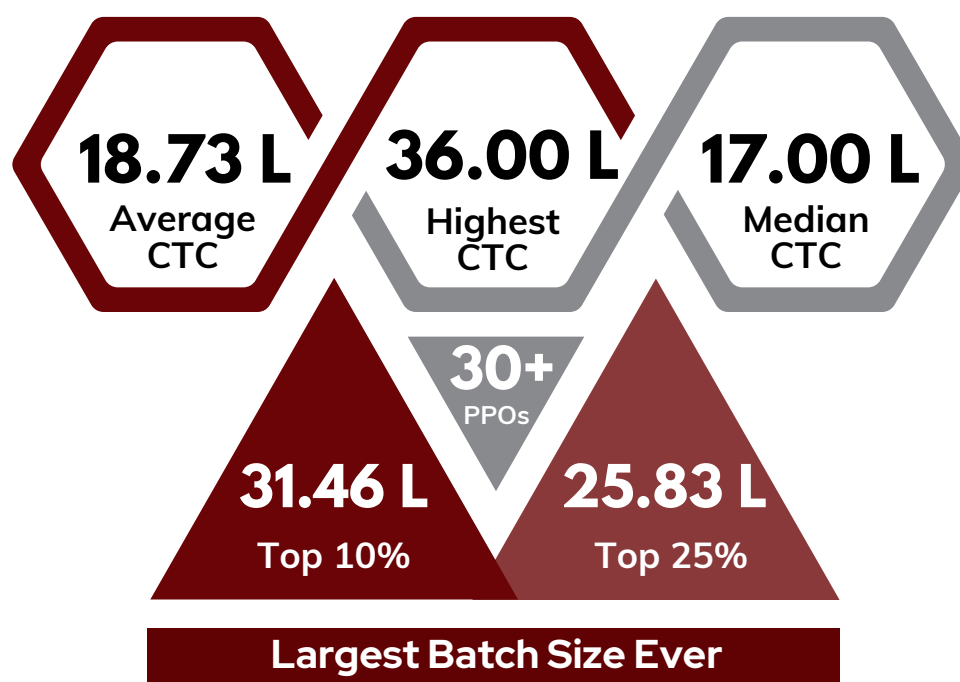
Course Highlights



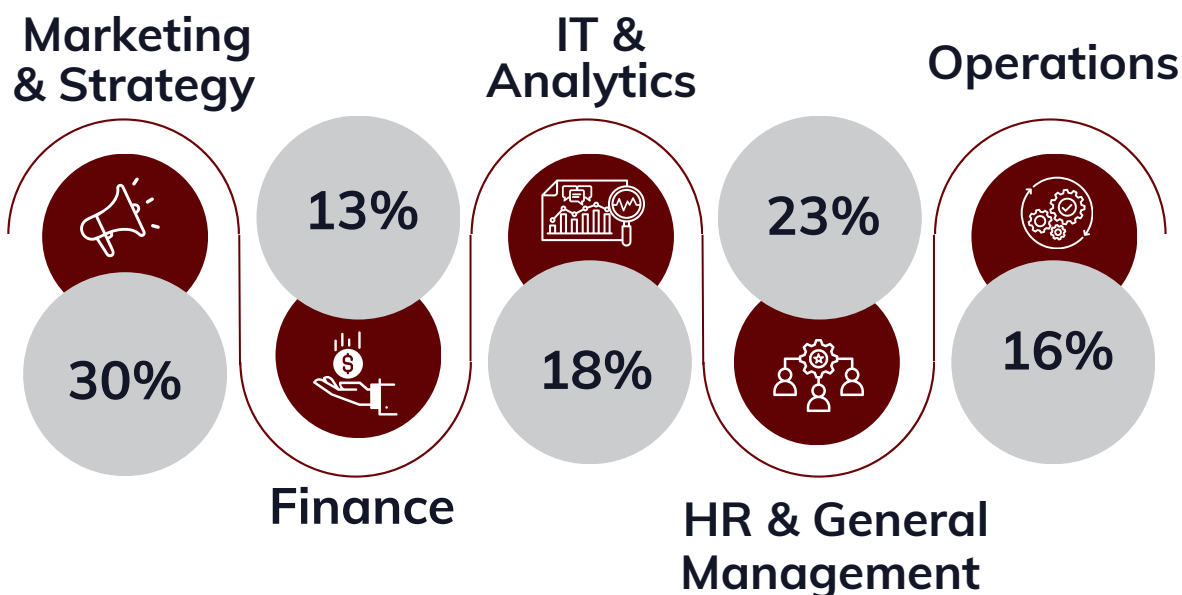
Key Takeaways

Batch of 2023-25

The PGP batch of 2023-25 has once again demonstrated its excellence, securing outstanding placements across industries. With recruiters placing their trust in our talent, students have landed prestigious roles, with the highest CTC reaching 36.00 LPA. The average CTC stands at 18.73 LPA, marking a significant growth. Additionally, 30+ PPOs underscore recruiters' confidence in the batch's potential. These achievements reaffirm the institute's position as a premier talent destination.



MBA FOCUS AREA



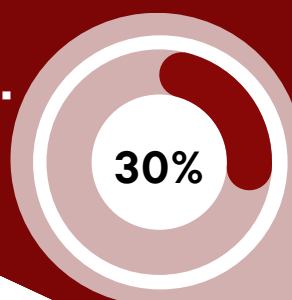
Domain Highlights



Sales & Marketing



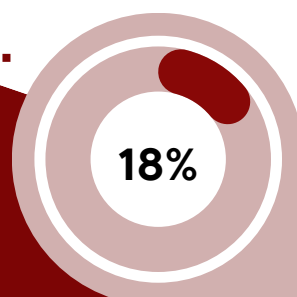
The Sales & Marketing domain emerged as the most sought-after sector, securing 30% of total offers. This reflects students' alignment with dynamic roles in brand strategy, market expansion, and client engagement. The highest CTC soared to INR 36.00 LPA, while the average CTC stood at INR 17.73 LPA, driven by demand for strategic and customer-centric expertise.



PRODUCT MANAGEMENT, IT & OPERATIONS



This domain captured 18% of offers, highlighting the growing emphasis on tech-driven roles in digital transformation and process optimization. The highest CTC reached INR 33.12 LPA, with an average of INR 19.62 LPA, underscoring the premium placed on analytical and operational expertise.



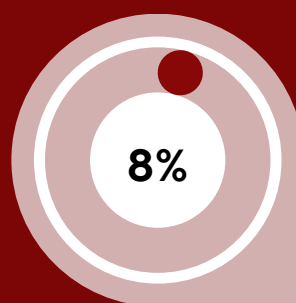
Domain Highlights



CONSULTING



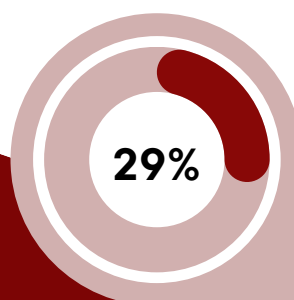
The Consulting sector attracted 8% of students, with roles focusing on strategic advisory and risk management. The highest CTC touched INR 23.34 LPA, while the average CTC was INR 16.05 LPA, reflecting the value of problem-solving acumen in global firms.



FINANCE



This sector contributed 29% of offers, with opportunities spanning traditional banking and cutting-edge fintech innovations. The highest CTC here was INR 32.50 LPA, while the average CTC was INR 17.01 LPA, driven by roles in wealth management and financial analytics.



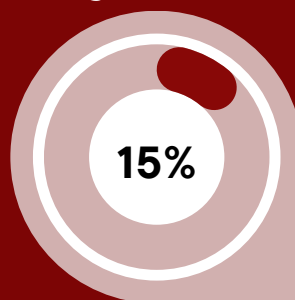
Domain Highlights



GENERAL MANAGEMENT & HR



Dominating 15% of placements, this domain emphasized leadership development and organizational strategy. The highest CTC here was INR 24.00 LPA, while the average CTC was INR 16.16 LPA. Roles ranged from talent acquisition to corporate governance, with recruiters prioritizing versatile candidates.



PROMINENT RECRUITERS



CASE COMPETITIONS



Dabur
Verve S3



IDFC FIRST Bank
FAME 4.0



TVS Credit
E.P.I.C 6.0



HUL
L.I.M.E. XVI



EatSure Cloud
Rebel Foods



Steel-a-Thon XI
TATA Steel



Over The Wall S12
Marico



OutThink 2025
Larsen & Toubro



100+ Challenge
ABInBev



EPOCH 2.0
Info Edge



TrenDSetter 3.0
DS Group



E.D.G.E 9.0
Samsung



Aspire
HDFC Life



TUP X
Reliance



UltraQuest
UltraTech S2



E Cube
GSK



Sustainability Challenge
L'Oréal



OR Challenge
TVS Motors



Grow Beyond Better
Tata Consumer Products



VOLT Season 1
Schneider Electric



Power Lab
Hindustan Petroleum



Muthoot Finclusion Challenge
Muthoot Finance



Maestros 2024
Mondelez



The Governance Challenge
Samagra

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