Frequently Asked Questions

1. What is SAA (Sports Aptitude Assessment) for getting admission into ePGDSM ?

This is one of the selection components for the admission. An online test (SAA) will be administered on the registered candidates. The test comprises 'Quantitative Aptitude', 'Logical Reasoning', 'English Comprehension', 'Sports Aptitude' components. SAA will be followed by online Personal Interviews (PI)

2. How will the final selection be done by the Institute?

Based on the performance in SAA and PI, a merit list will be formed. The admission offers letter will be issued to the ones who comes under the merit list.

3. If the course is different from a general MBA

In ePGDSM, the participants will be given exposure to general management and in-depth knowledge about core sports management.

4. Will all the teaching faculty from IIM Rohtak only?

Being a specialized course, the institute has tied up with various international sports management universities. The eminent professors from these universities will impart the course knowledge and share their valuable experience. The details are available at website.

5. Will there be any Project Work involved?

The participants will involve themselves with live projects and industry visits during the programme and Institute will issue authorization letter to the participants to be part of the events/industry visits.

6. What kind of relevant jobs can one apply for after this course?

This course makes participants suitable for jobs in the domain of Event Management, Management of Sports Leagues, Merchandising, Team Managers, Infrastructure and Facility Managers, and various roles in Media and Advertising, Sponsorships and Brand Management.